



## **THE BENEFITS OF THE IBO TEST MARK FOR YOU**

### **Image improvement**

The awareness regarding products that are valuable from a building biology and ecology point of view has strongly increased over the past years. Companies that can promote their products with the IBO test mark have decisive competitive advantages as a result of their increased trustworthiness.

### **Aid for decision-making**

Customers want a trustworthy aid for decision-making. The IBO test mark, a renowned and independent quality seal, lets them know for sure that they buy a product that is recommendable from a point of view of building biology and ecology.

### **Better sales opportunities**

IBO tested products are products that are preferentially recommended on the occasion of trainings, discussions and consultations of the IBO and recommended to companies, builder-owners, architects and public authorities over the Internet.

### **Transparency**

The comprehensive test report for every IBO tested product is a valuable documentation of your "green" attitude. Furthermore we publish informative summaries in customer-friendly brochures and specialist journals and publish brief reports of the tested products on the Internet.

### **Future-oriented Innovations**

The accompanying advisory services provided by our internationally operating institute in the course of a test and of the subsequent tests ensure that we always let you know about the possible improvements of your product.

### **Cost saving**

The examination of the manufacturing process from a "green" point of view may open up enormous saving potentials. The disposal costs can also be reduced by means of a switching to biological and ecological principles.